NTO-26060 · MVP Build

From an Idea to a Product People Can Use

1. WHO THIS IS FOR

A founder or a team with an idea and no product yet, who needs something real in front of users before spending months and a budget finding out whether anyone wants it. You get a working product in production, not a prototype and not a deck.

2. WHAT'S INCLUDED

Fixed scope, fixed price. The limits below are what the price is built on: anything above them moves to the next tier or is quoted separately.

Tier	Screens	Data entities	User types	Payments	Integrations	Analytics
Core	Up to 6	Up to 3	1 + admin	—	—	Basic
Standard	Up to 14	Up to 7	2 + admin	Checkout and subscriptions	1	Events and funnel
Extended	Up to 25	Up to 12	3 + admin	Everything in Standard, plus plans, coupons and invoicing	Up to 2	Everything in Standard, plus dashboard

Each tier includes everything in the tier below it. The figures are the upper limit for that tier, not a separate scope.

Functionality included: user accounts and sign-in, role-based access, the core product flow working end to end, data model and persistence, responsive interface for phone and desktop, admin panel, deployment to production with a domain, environment and secrets configuration, analytics, source code in your repository, and a handover session.

Every project includes design, development, QA and project management. NTSprint Engineering selects the technology and architecture at kick-off and includes them in the proposal.

How we count

Limit	What counts
Screens	A screen is a distinct user-visible view: a route, a modal or a step in a flow. Responsive breakpoints and empty, loading or error states of the same screen do not count separately.
Data entities	The main things the product stores and that the user can create, read, update or delete. Lookup tables and configuration do not count.
User types	Each type with its own permissions and its own view of the product. The admin is included in every tier and does not count against the figure.
Payments	Stripe, in the tiers that include it. Standard adds one-off checkout and recurring subscriptions. Extended keeps both and adds pricing plans, discount coupons and invoicing. Marketplace flows, split payments and payouts to third parties are quoted separately.
Integrations	One documented third-party service with an available API and credentials, for example a CRM, an email tool or a calendar. The credentials are supplied by you.
Scale	The MVP is built to validate the idea with early users, not to absorb a launch campaign. Load testing and scale certification are quoted separately as an Enterprise Platform Build.

3. DELIVERABLES, TIMELINE AND PRICE

Tier	Duration	Price
Core	1 week	$1,600
Standard	2 weeks	$4,200
Extended	3 weeks	$6,100

Fixed price for the scope defined above. Not time and materials. Work beyond the stated boundary is quoted separately as a Change Request.

The timeline starts once we have the content, data and access needed to begin, not at signature.

Not sure what to build yet? Start here.

MVP Scope Sprint · 48 hours · $250

Two working days to turn the idea into something buildable: user flows, data model and screen list written down, a clickable prototype of the main screens, and a fixed quote for the build. The full $250 is credited against any tier above if you contract within 60 days. If you decide to stop, or to build it elsewhere, the scope and the prototype are yours to keep.

What you receive

- Working product in production
- Source code in your repository
- Data model documentation
- Admin panel configured
- Domain and environments set up
- Analytics running
- Recorded handover session
- All credentials transferred

How the work is delivered

Stage	What is working at the end of it	C / S / E
1. Definition and design	Core flow, screen list and data model agreed and frozen; screen designs approved	1 / 2 / 3 days
2. Build	Accounts, roles, data model and the core product flow working on staging	2.5 / 5 / 8 days
3. Payments and integrations	Checkout, subscriptions and the integrations included in the tier working on staging	— / 1.5 / 2 days
4. QA and launch	Testing complete, product live in production, analytics running and handover done	1.5 / 1.5 / 2 days

Each stage closes with the completed functionality delivered and documented in an end-of-stage report, with a live demo when you want one.

4. WARRANTY AND SUPPORT

Warranty: 30 days from go-live. We fix any defect in what we built, at no cost. It does not cover new functionality or content changes.

Support is optional and starts after the warranty. Pick a plan or none.

Plan	What you get	Response	Monthly
Basic	Updates, backups, monitoring and security patches · 4 hours of changes per month	48 hrs	$320
Standard	Everything in Basic · 12 hours of changes per month · Monthly report, performance and security review	24 hrs	$560
Premium	Everything in Standard · 24 hours of changes per month · Weekly review call, priority queue and named contact	8 hrs	$840

Billed monthly. Cancel with 30 days' notice.

5. BILLING

No advance payment. Billing is agreed with the client: either by milestone or at the close of each sprint. The total price does not change, only how it is distributed.

Payment within 15 days of invoice · 30-day warranty from go-live · Intellectual property transferred on payment of the final invoice.

6. WHAT'S NOT INCLUDED

Copywriting and translation · Original photography, video or illustration · Native mobile apps for the app stores · Migration of data from an existing product · Marketplace or split payments · Load testing and scale certification · Hosting, domain and third-party licenses · Ongoing maintenance, unless a support plan is contracted

7. WHAT WE NEED FROM YOU

One decision-maker · The core idea described in writing before kick-off · Content, data and third-party credentials delivered before the relevant stage begins · Feedback within 2 business days. Delays beyond these terms pause the schedule.

Included revisions: 2 design rounds and 1 functional round per delivery stage. Additional rounds are quoted separately.